

ARE YOU ENJOYING PROSPEROUS HYGIENE?

If your answer is **NO**,

Here are 3 **Really Iimportant Questions (RIQ) for you:**

RIQ #1: Is your hygiene team under-producing what they are capable of achieving and are you frustrated by daily openings, last minute cancellations and low treatment acceptance?

RIQ #2: Is something missing but you haven't been able to put your finger on exactly what it is?

If you answered **YES** to these questions, read on, we've got good news for you.

Your hygienists are just as frustrated as you are!

They are frustrated by their results and by their inability to unlock the secret to profitable hygiene.

How do we know this?

We've talked with hygienists from 27 different states and Canada and an overwhelming number have told us just that!

Working hard is no substitute for achieving results.

Think about it, you hired good people, talented people who are dedicated and working hard right? These good and talented people know results beat hard work any day and they tell us that **if they knew what to do, they'd be doing it**. They are ready, willing and waiting for you to teach them how to break through this frustration and supercharge their results. This is where we can help.

Fire Up Your Hygiene Program in 4 steps:

Step #1 Set the Course & Get Direction

If you don't know where you are or where you want to go, how do you know where to start? We begin by evaluating current hygiene performance and fees and then work with you to set all the right target goals.

Step #2 Personalized Assessment & Performance Coaching

Establishing rapport and trust with patients is key to improving results. Each hygienist will receive a **10-page customized behavioral assessment** that identifies their unique strengths and challenges when interacting with others. Our performance coaching for each hygienist will teach them how to be most effective with patients.

Step #3 The Power is in the Process

Get everyone on-point and consistently on the same page. Improved co-diagnosis has a great impact on the quality of care delivered to patients and on the bottom line of the practice.

Step #4 Results Rule!

We'll coach each hygienist on the keys they need to focus on to achieve results. This coaching continues for a period of 90 days so new tactics and monitors can become great new habits for your practice.

RIQ #3: Are you ready to start achieving the level of success in hygiene that you deserve?

If your answer is **ABSOLUTELY, WHEN CAN WE START**, don't waste another minute. Pick up the phone and contact Ginny directly at 610-873-8404 and take the first step toward positive change and **Prosperous Hygiene.**