

## **FRUSTRATED WITH YOUR SCHEDULE?**

**The opportunity cost of a poorly scheduled day can be the difference between gloom and glory. If you are plagued by last minute cancellations, no shows and poorly planned schedules, now is the time to take control and take action.**

**This coming January, Ginny Hegarty, Office Magic's fabulous Director of Consulting will personally coach 3 lucky practices in the Secrets of Scheduling Success**

---

**Ginny's reputation for transforming teams is the real-deal and is built on great results.** With over 25 years experience in practice administration, Ginny has walked the walk and team members recognize that immediately. Teams appreciate that she understands their challenges and is dedicated to supporting their success. Dr. Simon Rosenberg says Ginny created 'magic' in his practice. *"Comparing pre-Ginny and post-Ginny results we're up 35% in just a few short weeks."* **Dr. Steven Goldberg recognized the value of an experienced coach:** *"Our relationship has had a major impact on me. Your assessment hit the nail on the head. You have helped me immensely and have given me good direction."*

### **Delivered – Installed - Trained**

**Your team needs & deserves First-Rate Training if you want First-Rate Results. Be One of 3 Lucky Practices that will reap the rewards of proven strategies & protocols that will be Customized to Fit Your Practice Like a Glove.**

- **Learn the single most important strategy for maximizing productivity – miss this and you'll never reach your potential**
- **Top 10 Scheduling Protocols Every Member of Your Team Must Know**
- **The Scheduling Strategy and Guidelines that will be most effective for your practice – one size does not fit all**
- **How and when to 'play chicken' with your schedule**
- **Preventing the 8 most common causes for missed & broken appointments**
- **The proven strategy to regain control of your schedule that Ginny's clients rave about! It's so simple but so powerful.**
- **Cancellation Defense Strategies to **proactively** avoid open time**
- **Protocols for dealing effectively with repeat offenders**
- **6 Prerequisites for Keeping the Hygiene Schedules Full**

## **CONTINUITY & ACCOUNTABILITY**

**Also included as part of this coaching program: Ginny will customize and document your new scheduling system with your current team and all future team members can get up to speed in no time.**

**Your written system will include:**

- Scheduling System Flow Chart & Training Guide
- Daily Team Opportunity Finder to recreate a successful day each day
- Our Exclusive Monitor to keep the team focused & on track throughout each month
- Scheduling Log that illuminates when something is holding you back
- Team activities guide to evaluate performance and maintain your team's mastery of these scheduling strategies through the years even as the team members may change

### **BONUS:**

**Downtime protocols for each department – because no system is perfect so you need to have a plan in place to make the most of even minimal open time.**

### **ONE-TIME ONLY RATE**

**We're offering this personalized coaching program for only \$3,995 to the first 3 practices that respond. Weekly coaching calls begin mid-January and continue through mid-February.**

**TEACH YOUR TEAM A BETTER WAY &  
KICK START A MORE PROFITABLE 2008**

**Call Ginny Hegarty directly to sign up at 610-873-8404 or  
email at [ginny@ginnyhegarty.com](mailto:ginny@ginnyhegarty.com)**