

THE HIRING PROCESS SIMPLIFIED

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e-Book plus a 20-minute phone consultation with Ginny!

The Hiring Process *Simplified*® comes with a full-year Money Back Guarantee!



Studies show that most dentists or hiring managers make a hiring decision within ten minutes of meeting a candidate and spend the rest of their time gathering information to support that decision.

As a result, managers often hire people that interview well, look good on paper and can talk the talk. Those positive initial impressions don't always prove reliable once it's time to actually walk the walk.

Your people are your practice's best competitive advantage and that reality is truer today in the current economic environment than ever before. Realizing just how critical talent acquisition is to your practice success, it's time to raise the bar on the recruitment process and implement a solid system and process that supports both the practice and team success.

Ginny Hegarty's eBook includes a formal, quantitative hiring system to take you through the recruitment process. The system includes the following interview guides: telephone, personal interview, and written interview in addition to reference checking questions and guidelines to help you minimize your investment of time while increasing the odds that you'll pick a winner... the first time.

THE HIRING PROCESS **\$249⁰⁰**
SIMPLIFIED e-Book

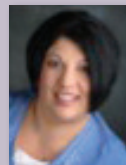
Here's what some of the industry's best have to say about The Hiring Process Simplified e-Book:



"My team rocks! We're not wasting valuable time in the search, we now quickly identify those candidates who both qualify and have the right motivation to be a member of my outstanding team.

Ginny Hegarty's process and assessments shine a light on so many of the details that I have missed when hiring in the past. Since using Ginny's system we have been picking winners!"

Dr. Keith Ogawa, Oregon



"Save time, grief and intestinal lining by tapping into the right resources when making a staff change. My recommendation is to get the assistance of Ginny Hegarty. It was an awesome experience and the new team member is working out awesomely."

Dr. Rania Haddad, Oregon



"Love it! Ginny Hegarty's system really makes sense, gives us great direction and saves us so much time. I believe it helps us attract the best applicants and gives us much deeper insight, so we choose candidates that truly fit with our practice culture and philosophy."

Dr. Clint Esler, Texas

"Since using Ginny Hegarty's hiring system, my new team members are definitely of a higher caliber and a much better match for my practice vision. I invest so much time and energy in training my team members, so it's critical that I invest in the best people. The insight I get from her hiring assessment is simply amazing. With Ginny's help, I am definitely making better hiring decisions."

Dr. Melissa Chun, California

Order now at www.ginnyhegarty.com *You'll be so glad you did!*

Helping Great Practices Evolve

Helping dentists achieve sustainable success is our mission and passion. It is our goal that this system will positively impact you, your team and your practice.